

# THE FRUIT PEOPLE MORE THAN JUST FRUIT



# A WORD FROM THE FOUNDERS

Taking Office Well-Being  
to the Next Level



## A Message from Brian & Barry

"At The Fruit People, we started with a simple idea: **delivering fresh, high-quality fruit to workplaces across Dublin**. But as our clients' needs evolved, so did we."

"Today, **we offer much more than just fresh fruit**. We provide a fully managed office kitchen solution – from snacks and beverages to catering, equipment, and inventory management. **Our mission is to make workplace well-being effortless for you.**"

"We are committed to sustainability – **reducing office waste, using eco-friendly packaging, optimising our delivery routes, and planting trees** to offset our carbon footprint."



Barry



Brian



Thank you for choosing us.  
We're excited to continue  
supporting your team!"

A handwritten signature in dark green ink that reads "Barry Dennis".

A handwritten signature in dark green ink that reads "Brian".

# THE FRUIT PEOPLE

Making workplace well-being simple.

From fresh fruit to full-service food experiences, we help offices of every size support their teams with nourishing, energising options.

Whether you're creating a more inviting kitchen space, planning a team event, or simply want to boost morale, **we make it easy to bring wellness into your workplace.**

Increased productivity  
and focus

Improved team morale  
and engagement

## WHAT OUR CLIENTS EXPERIENCE:

Enhanced health  
and well-being

Higher employee satisfaction  
and retention





# LOOKING FOR AN ELEVATED EXPERIENCE?

## WHAT YOU GET:

Our VIP Programme is designed for offices that want more than just snacks — it's a fully managed, data-driven solution to enhance workplace well-being, productivity, and culture.

### Fully Managed Food & Beverage Programme

Fresh **fruit**, healthy **snacks**, **beverages**, and **pantry essentials** — delivered, restocked, and rotated regularly.

### Analytical Approach

We take a **data-led view on your workplace needs**. From stock movement to budget insights, we monitor consumption patterns to ensure optimal performance.

### Smart Inventory Management

Our high-tech systems track usage and automate restocking, reducing waste and simplifying ordering.

### Dedicated Account Management

From onboarding to SLA adherence and ongoing catering support, our account managers provide **tailored service and full visibility at every stage**.

### Ongoing Product Engagement

We deliver an engaging **rotation of snacks and drinks** to keep your teams energised, curious, and motivated.

## A SEAMLESS 4-STEP PROCESS:

1

### Customer Onboarding

- Point of contact
- Account setup
- SLA alignment
- Snack & beverage selection



2

### Launch

- Set-up
- Stock review and initial adjustments



3

### Monthly Product Rotation

- Identify slow-moving items
- Ramp up or down specific products



4

### Quarterly Review

- Budget performance
- Consumption report & strategy refinement

### IDEAL FOR:

- Companies seeking a **hands-off, fully managed solution**
- Offices looking to embed **well-being into their daily culture**

# SAFETY & SUSTAINABILITY AT THE HEART OF WHAT WE DO

We believe that workplace wellness starts with **trust**, **transparency**, and **responsibility**, both in how we handle food and how we care for the planet.



## Q Mark for Hygiene & Food Safety

We meet **Ireland's highest standards in food safety**, with:

- Annual unannounced audits
- Compliance with Irish, EU & international legislation
- Recognition from FSAI & SafeFood

This gives you peace of mind that **your team is in safe hands**.



## Responsible Sourcing

We support local producers **whenever possible**, prioritising Irish-grown produce to reduce transport emissions and strengthen our local economy, without compromising on quality.



## Green Energy

Through **anaerobic digestion**, we convert fruit waste into biogas, a clean, renewable energy source. The remaining material is used as natural fertiliser, completing the sustainability loop.



## Smart Deliveries

We've begun greening our fleet with **electric vans**, and we continuously optimise routes to lower fuel use and emissions. **Our warehouse runs on solar energy**, helping us reduce our environmental impact at every step.



## Low-Impact Packaging

Our packaging partner, **Smurfit Kappa**, provides boxes that are fully recyclable, sustainably sourced, and designed to reduce waste. Every delivery supports circular, eco-conscious packaging solutions.



## Carbon Offset

Since 2020, **we've offset 340.28 tonnes of CO<sub>2</sub>** in partnership with GoCarbonNeutral.ie, equivalent to planting **more than 1,020 native trees**.



## Every Box, a Better Choice

When you work with The Fruit People, you're choosing **safety, sustainability, and smarter food solutions** for your workplace, every single week.



# MEET BEVi

the smart drinks dispenser transforming office hydration.

We're now the official  
BEVi distributor!

## WHY BEVi?



### Goodness in every sip

Staying hydrated never tasted so good with **our zero calories drinks** made with natural flavours.



### Hydration simplified

Eliminate the hassle of restocking single-use bottles and cans with the power of **smart technology**.



### Cheers to a greener world

Your Bevi® machine can **save up to +50,000 bottles and cans** a year.

### No more plastic bottles.

**Just pure, customisable flavour** at your fingertips.



## BRING YOUR OWN BOTTLE!

This just in! Dispense **still, sparkling, flavoured**, and enhanced water with our new Smart Water Cooler® from Bevi.



Electrolytes



Vitamin Boost



Orange Mango



Cucumber



Strawberry Mint



Pear



Lemon Lime



Blackcurrant

# BEST SELLERS OF 2024

Our top-performing office favourites, tried  
and loved by hundreds of teams.

NOW EVEN BETTER  
VALUE!

## FRUIT & SNACK BOXES



Essential Fruit Box

€ 26.00



Bumper Snack Box

€ 50.00



Mini Snack Box

€ 20.00



Barry's Decaf  
Blend Tea Bags

80 bags

€ 8.35



Cadbury Drinking  
Hot Chocolate

250g

€ 5.88



McCabe's Coffee  
Whole Bean

1kg

€ 27.88

## COFFEE & TEA



Monin Caramel Sauce

500ml

€ 16.24



Pukka Tea Herbal Collection

20 bags

€ 5.62



Pukka Tea Three Mint

20 bags

€ 5.76



Urbanity Coffee Ground

1 kg

€ 36.67





**Brown Sugar  
Soft Light Sugar**

500g

€ 2.67



**Fairtrade White Sugar  
Flat Sticks**

1 x 1000pc

€ 21.29



**SNACKS**



**Cadbury Dairy Milk  
Freddo Caramel**

60 x 19.5g

€ 30.14



**Cadbury Snack Shortcake  
Chocolate Biscuit**

36 x 40g

€ 38.61



**Flahavan's Oaty Flapjacks  
Chocolate Chip**

24 x 40g

€ 20.00



**7up Free Can**

24 x 330ml

€ 22.56

+ € 3.60 Deposit



**Coca Cola Zero Can**

24 x 330ml

€ 24.48

+ € 3.60 Deposit



**Vit Hit Berry Ginseng Tea**

12 x 500ml

€ 25.35

+ € 1.80 Deposit

**BEVERAGES**



**Manhattan  
Popcorn**

24 x 30g

€ 35.87



**Keoghs Honey and  
Sea Salt PopCorn**

24 x 30g

€ 23.18



**Keoghs Irish Atlantic  
Sea Salt PopCorn**

20 x 30g

€ 19.32



**Keoghs Shamrock &  
Sour Cream**

24 x 45g

€ 26.00

**PANTRY**



**Bonne Maman  
Strawberry Jam**

370g

€ 5.14



**Healthy Grain  
Bread Sliced**

800g

€ 2.73



**Kellogg's Crunchy Nut  
Corn Flakes**

460g

€ 7.85



**Good4U Raspberry  
Brownie Protein Balls**

10 x 40g

€ 16.40



**The Bakehouse Milk  
Chocolate Chunk Cookies**

24 x 40g

€ 28.84

**FRIDGE**



**Alpro Yogurt Strawberry  
Banana & Peach**

4 x 125g

€ 4.10





Gouda Cheese Portions

1 x 40 pc

€ 27.77



Alpro Almond Milk Unsweetened

1l

€ 4.16



Cheddar Cheese Sliced

180g

€ 2.64

CONSUMABLES



Fairy Dishwasher All In One Original

90 Tablets

€ 39.38



Fairy Lemon Washing Up Liquid

10 x 383ml

€ 26.15



Low Fat Supermilk

1.75l

€ 3.12



Flahavan's Barista Oat Drink

1l

€ 3.30



Wooden Stirrer

1000 pieces

€ 7.80



Compostable Napkins 33cm 2-Ply White

2000 pieces

€ 62.50

SPECIAL OFFERS



50% OFF



Cawston Press Apple & Summer Berries Fruit Water

18 x 200ml

Was € 17.18

Now € 8.59

50% OFF



Cawston Press Apple & Pear Fruit Water

18 x 200ml

Was € 16.08

Now € 8.04

50% OFF



Cawston Press Sparkling Rhubarb & Apple

24 x 330ml

Was € 36.48

Now € 18.24

+ € 3.60 Deposit

5% OFF



Belvoir Elderflower Cordial Drink

500ml

Was € 8.61

Now € 8.18

20% OFF



Smoked Almonds N D

1kg

Was € 32.10

Now € 25.68

Promotional prices valid for 30 days or while stocks last.

# NEW PRODUCTS

New ideas for your office kitchen, from healthy snacks to drinks and smart pantry upgrades.



**All Real Chocolate Sea Salt Protein Bar**

12 x 50g

€ 42.25



**Brodericks Tiff Toff Biscuit Cake**

20 x 50g

€ 50.60



**Kellogg's Rice Krispies Chocolate & Caramel Bar**

30 x 36g

€ 38.23



**Trek Cocoa Coconut Protein Flapjacks**

16 x 50g

€ 38.92



**Tony's Chocolonely Milk Chocolate**

35 x 35g

€ 63.90



**Forest Feast Belgian Dark Chocolate Sour Cherries**

12 x 40g

€ 22.18



**Werther's Butter Candy**

1kg

€ 7.05



**Walkers Gluten Free Shortbread**

60 x 30g

€ 51.00



**Snack a Jacks Salt & Vinegar Rice Cakes**

24 x 23g

€ 27.62



**Walkers Cheese & Onion Crisps**

32 x 37.5g

€ 38.23





**Clonakilty Yogurt  
Natural**

24 x 125g

**€ 23.32**



**Killowen Caramel  
Protein Yogurt**

6 x 200g

**€ 12.35**



**Killowen Yogurts  
Mixed Pots Case**

12 x 135g

**€ 13.20**



**Nomadic Yogurt & Oat  
Clusters Chocolate**

6 x 169g

**€ 12.82**



**Moyee Double Blend Coffee  
Whole Bean**

1 kg

**€ 39.17**



**Rubicon Sparkling  
Lychee Cans**

24 x 330ml

**€ 25.49**

**+ € 3.60 Deposit**




**Brennans Multigrain  
Bagels**

450g

**€ 3.50**



**Thank You for  
Growing With Us**

 (01) 534 5821

 [info@thefruitpeople.ie](mailto:info@thefruitpeople.ie)

 [www.thefruitpeople.ie](http://www.thefruitpeople.ie)

 [@thefruitpeople](https://www.instagram.com/thefruitpeople)